



CARRERA CREST HOLDINGS

CEO Morning Briefing

Sunday, 2026-03-08

FIRES (FROM COO SCAN — ITEMS NEEDING IMMEDIATE ACTION TODAY)

March Mask Campaign at Risk — 2 of 3 Featured Products Backordered

Nutritive Masquintense Riche and Genesis Masque Reconstituant did NOT ship. Only Chronologiste Masque is in-house (1x 500ML professional, vendor-gifted — not retail size). The \$10 Mask Treatment Add-On campaign cannot run as designed. Decision needed before Monday morning:

- **(a)** Run Chronologiste-only until restock
- **(b)** Substitute in-stock masks
- **(c)** Pause the campaign

The retail-size Chronologiste Masque 200ML (3 units ordered) also did not ship — so even the one available product can't convert to a take-home sale without sourcing retail size elsewhere.

WARNINGS (MONITOR THIS WEEK)

1. Kerastase Order 26% Short (Invoice #6042385991, \$676.97)

54 units ordered, 40 shipped. 6 line items out of stock including all Chronologiste SKUs, Resistance Force Bain, and two KR styling products.

2. Chronologiste Launch Supply Chain Issue

Multiple Chronologiste SKUs backordered at L'Oréal. If this is a strategic spring line push, follow up with rep Lorraine Loy (330-655-1264).

3. Tashina Miranda — 30-Day Decision Window Approaching

Jan \$668 → Feb \$355 (–47%). Flagged RED. No new data to change the picture.

EMAIL HIGHLIGHTS

Email export encountered a processing error (invalid control character). No email summary available today. **Fix needed for Monday's scan.**

IMESSAGE (BUSINESS-RELEVANT MESSAGES)

- **Minerva (8:00 AM-ish promo):** Women's History Month offer — free Fold-Away Service Tray (\$59 value) + 15% off on \$1,500+ orders. Limited inventory. Could be worth combining with any planned equipment/supply order.

No other business-relevant messages. Remaining were spam (mortgage solicitation, Cologuard, SimpliSafe alerts, personal).

PHOREST DATA

No Phorest routing data today. Weekend — expect fresh exports Monday/Tuesday.

PAYROLL SNAPSHOT

No report today (runs Mondays).

INVENTORY SNAPSHOT

No report today (runs Mondays). Note: the Kerastase partial shipment data above is the most current inventory-relevant signal.

TODAY'S ACTIONS

- [] **Decide March Mask Campaign direction** — Choose: Chronologiste-only, substitute in-stock masks, or pause. Communicate to stylists before Monday open.
 - [] **Source retail-size Chronologiste Masque 200ML** — Check Salon Centric or alternate distributors. Without retail size, the campaign can't convert to take-home sales.
 - [] **Confirm Tashina Miranda next steps** — 30-day window approaching. Decide: intervention plan, booth rental transition, or exit.
 - [] **Fix agent permissions** — `_Agent_Runner/` directory needs to be in allowed working directories. Email, iMessage, and Phorest routing checks were limited today.
 - [] **Fix email export error** — JSON parsing failure blocked today's email summary. Needs diagnosis before Monday's scan.
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AGENT STATUS

Agent Log	Errors	Warnings
briefing_compiler	0	1
coo_agent_daily	0	0

Agent Log	Errors	Warnings
delivery	0	0
imessage_export	0	0
mail_export	0	0
notes_sync	**2**	0
runner_morning	**2**	1
vendor_learning	0	0
zoom_router	0	0

Issues: `notes_sync` (2 errors) and `runner_morning` (2 errors, 1 warning) need review. Mail export succeeded but downstream JSON parsing failed — email content was not usable. Permission blocker on `_Agent_Runner/` limited scan coverage.